

- FEATURING:**
- ★ DeRuyter CSD ★
  - ★ Newcomb CSD ★
  - ★ Troy City SD ★
  - ★ South Kortright CSD ★
  - ★ Wells CSD ★
  - ★ Charlotte Valley CSD ★
  - ★ North Warren CSD ★
  - ★ North Colonie CSD ★
  - ★ Hartford CSD ★
  - ★ Hilton CSD ★

**BREAKFAST CART**



Please take at least  
3 items  
including 1/2cup  
Fruit/Vegetable



# Best Practices for School Breakfast Programs

## Increase Access, Provide Breakfast:

- After the Bell
- In the Classroom
- via Breakfast Carts

## Make it Healthy & Nutritious!

- Incorporate farm fresh/local products

## Offer Variety!

- Creates interest and options

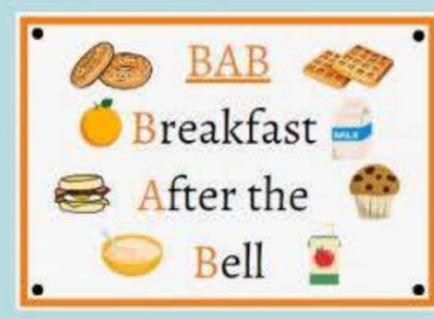
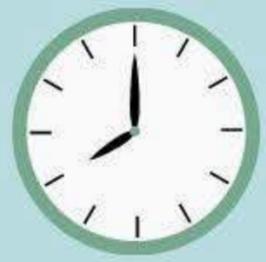
## Make it Fun!

- Breakfast with the Principal
- Breakfast for lunch
- Hot chocolate
- Taste test
- Promotional items

## Spread the Word!

- Social media
- Email
- School website





**Offers Multiple Delivery Methods**

- ✓ Breakfast in the Classroom
- ✓ Grab and Go
- ✓ Cafeteria
- ✓ Breakfast after the Bell



Staff celebrated National School Breakfast Week with fun decorations and by dressing up for the theme!



Students can request a breakfast meal up until the time that lunch service begins!

Carol Chapman Over 40 years working as a Food Service Helper!



**DeRuyter CSD**  
Brenda Scutt, Food Service Director

To increase staff engagement, Food Service Director, Brenda Scutt conducts daily "5 minute table talks" to discuss daily reimbursable meals and how to serve special menu items.

**Deruyter CSD has nearly 40% Breakfast participation!**



# Newcomb CSD

Eleanor Yandon, Food Service Director

- Incorporates student taste testers
- Scratch cooking
- Student created menus and ideas!

Homemade  
Muffins!



Delicious  
Breakfast  
Sandwich!



Breakfast  
Bowl!



- Creates a welcoming environment for students by naming their cafeteria "**2 Grandmas Café**" and
- Maintains a fun environment with music and dancing!

**Breakfast participation: 63%!**

**Breakfast cart success!**

**NOW EXPANDED FOR ALL GRADE LEVELS**

**Carts are strategically placed in the hallways and move from one floor to the next.**

# Troy City SD

**Chris Bateman, Food Service Director**

**The school's implementation of breakfast carts shows their dedication to making breakfast more accessible and encouraging more students to start the day right with breakfast!**



**Students preferred not to go to the cafeteria for breakfast, having breakfast carts in the halls eliminates the need for this and has led to an increase in participation!**

**📍 Location is Key**

**42%  
Breakfast  
Participation!**



# South Kortright CSD

Christie Pietrantonio, Food Service Director  
*Getting Students Excited for Breakfast!*

Fresh Fruit!



Breakfast participation  
rate of **58%**  
Daily variety and fun  
extras!



Delicious fruit options:

- Fruit Cups
- Breakfast Banana Splits
- 100% Fruit Juice Variety

# Wells CSD

Robert Johnson, Food Service Director

- Provides free breakfast to all!
- Ensures students get a healthy start
- Lessens the financial burden on families

- Elementary students are required to come through the cafeteria each morning as they arrive, this provides exposure to breakfast!
- Older students are allowed to take breakfast to home room with them.
- Daily scratch cooking!
- Staff members know all students personally, the school feels like family!



Fruit Salad! YUM!

46%  
Breakfast  
participation!



Fresh  
eggs made  
daily!

# Charlotte Valley CSD

Mica Thorsland, Food Service Director

Charlotte Valley has

**60%**

Breakfast Participation!



Look at that Fresh Fruit!



## Banana Dolphins!

- Colorful, delicious and fun foods!
- Fresh fruit variety throughout the school year
- Fresh and healthy options
- Great presentation!

# North Warren CSD

Dave Scroggins, Food Service Director

- Implementing Grab and Go breakfast meals and allowing students to eat in the classroom has immediately shown an increase in instructional time!
- Students are allowed to grab breakfast even when they arrive late, or when breakfast is "over."
- Menus are mailed out and also posted on social media at least twice per week!
- Students can't resist the smell of donuts baking!!

Breakfast participation increased this day from **37% to 46%!**

David Scroggins  
Feb 9

It's time to make the donuts at NWCS. Also, there is a brand new whole grain snack being offered at lunch today....whole grain funnel cakes! Be sure to ask your children about it and let me know if we should try to get it on a regular rotation.



The school promotes fun whole grain items paired with fresh fruit!



Grab and Go Breakfast Success!



- North Colonie CSD partnered with The American Dairy Association to host a School Breakfast Week Celebration!

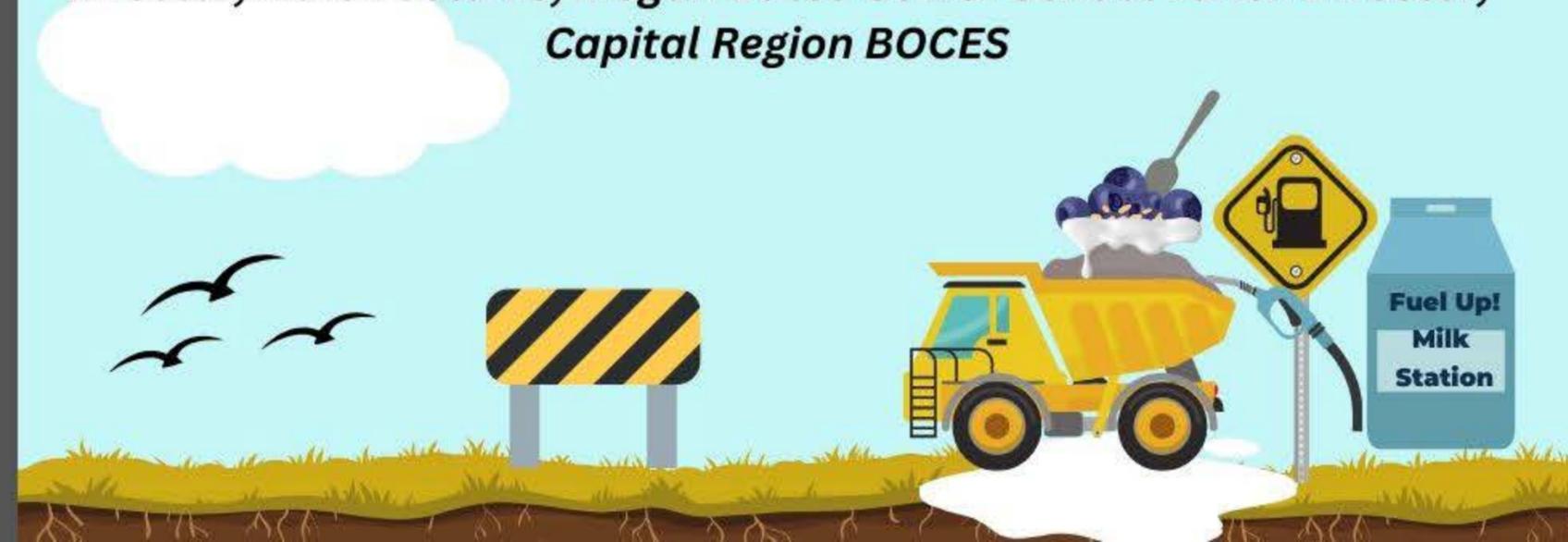
- This media event was attended by school breakfast advocates, stakeholders and distinguished guests to highlight the importance of breakfast.

## North Colonie CSD

Lisa Ostrowski, Food Service Director



*Pictured above, from left to right: Ashley Roche-NYSNA, Brenda Rossi-Cook Manager, North Colonie, Alex Clements-Assisant FSD, North Colonie, Matt Breida-NY Giants, Lisa Ostrowski- Food Service Director, North Colonie, Megan Bates-Senior School Lunch Director, Capital Region BOCES*





**NY Giants Running Back, Matt Breida, visited to celebrate Breakfast Week and talk about the importance of breakfast.**

**NYSED Child Nutrition Program  
Director, Kimberly Vumbaco,  
speaking about the  
School Breakfast Program in NYS.**

**North Colonie CSD  
student breakfast essay  
winners presented on  
why breakfast is  
important.**





The school gets their students excited about breakfast by offering **fun, delicious, and nutritious** breakfast options.



Overnight Oats with Roasted Apple Slices!



Yogurt Parfaits with fresh fruit!



Excited students ready for **BREAKFAST!**

# Hartford CSD

Patrick Kenneally, Food Service Director



yum!



- **Hartford CSD is committed to making school breakfast a success!**
- **The Food Service Director and staff dressed in construction themed attire, ready to help the students "Dig in to School Breakfast" during School Breakfast Week!**
- **Students got to enjoy a fun breakfast meal of "Build a Burrito!"**

# Get families involved!

- **Align special school events with school meal programs, like combining School Breakfast Week with Grandparents Day!**
- **Breakfast participation is over 30%!**



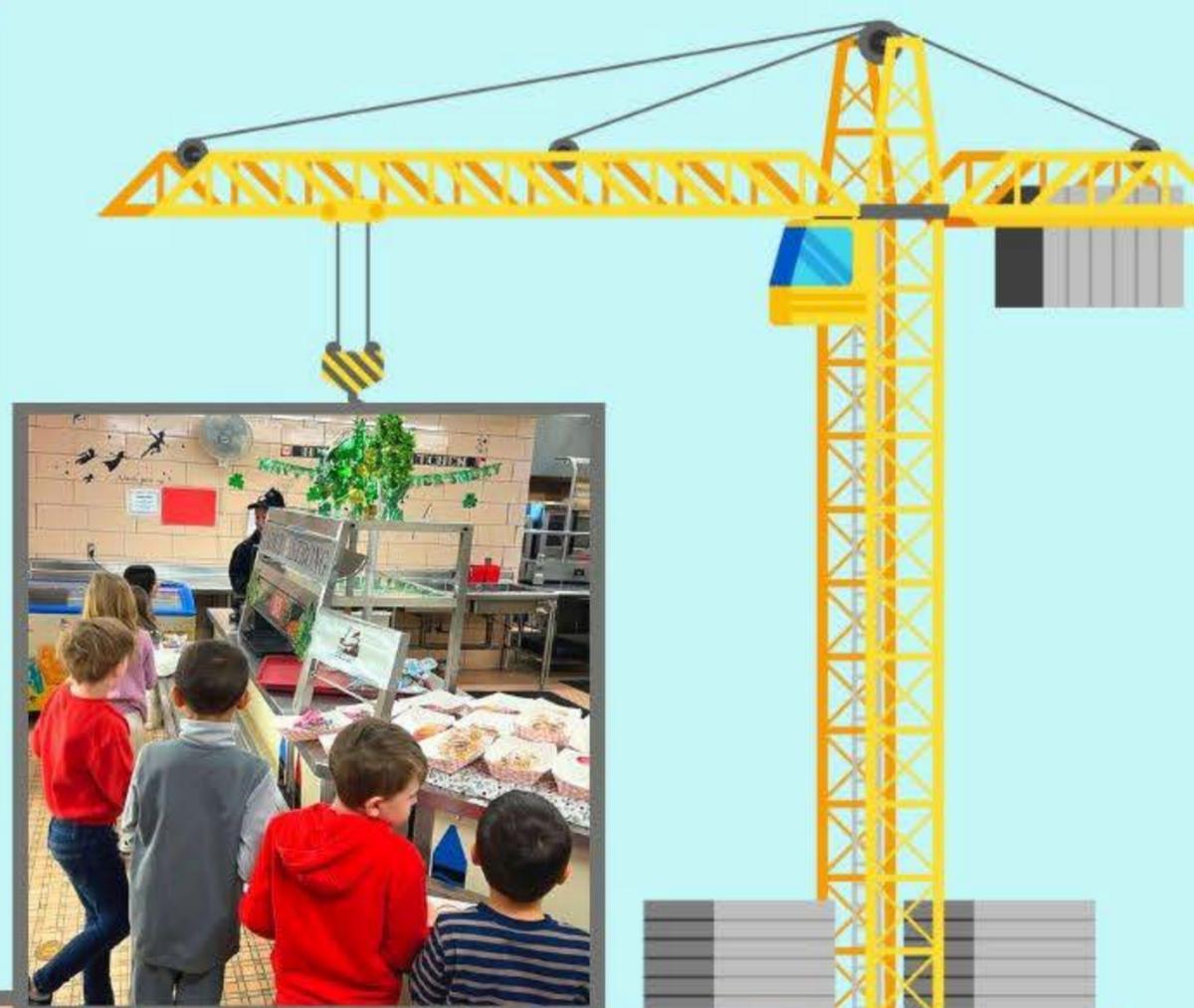
**Quick Scratch  
Homemade Muffins!**



**Smiling Faces!**



**Assemblyman Josh  
Jensen visited  
Village Elementary  
School to help  
serve breakfast and  
to promote School  
Breakfast Week!**



**Hilton CSD**

Scott Ziobrowski, Food Service Director



**Students  
enjoyed  
having a  
special guest  
serve  
breakfast!**

## Find information about...

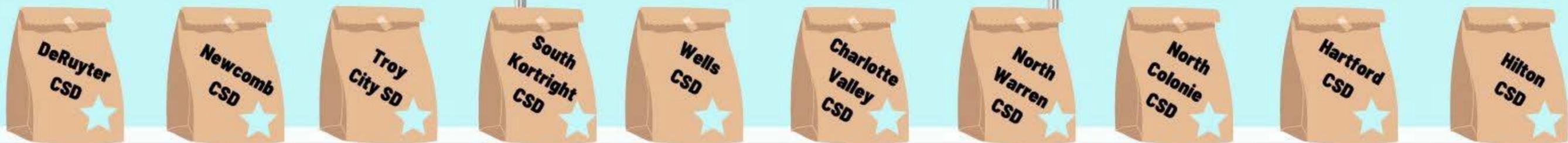
- [The School Breakfast Program](#)
- [Breakfast After the Bell](#)
- [Universal Breakfast](#)

Contact your CN representative, and visit [Hunger Solutions](#) to find more resources.



# THANK YOU!

## To all the schools who run amazing Breakfast Programs!



National School Breakfast Week happens every March.

Consider participating next year!

Best Practices are highlighted year round, send your best practices for breakfast, lunch, and more to [cns spotlight@nysed.gov](mailto:cns spotlight@nysed.gov)